



FOR IMMEDIATE RELEASE – [02/23/17]

10th Annual Integra Conference a Success

Anacortes, WA – February, 23rd, 2017

Anacortes, WA – February 2017 – Integra hosted its 10th Annual Conference in New Orleans, LA on February 14-16. Attended by 200 customers from over 100 pharmacies and 23 partner vendors, the Conference offered attendees networking, exhibition, and training opportunities.

“Every year this event validates how important personal interaction is with our clients,” said Kirsten Henry, Director of Marketing at Integra. “Our goal is to provide an environment where Integra staff is fully present and available to our customers for any questions, big or small, in a fun, interactive atmosphere. It’s energizing to see the lively discussion and idea sharing between clients, staff, and vendors that ultimately results in more efficiency for our customers’ pharmacies.”

Keynote Speaker Sean Glaze got the event off to an energetic start with interactive, teambuilding exercises. Industry expert Lou Ann Brubaker gave a general presentation on how pharmacies can obtain and retain SNF accounts, which she followed up with a special breakout session. On Thursday, Integra President Kevin Welch announced a soon-to-be-released DocuTrack Module, Direct Print – which prints documents directly into DocuTrack, and The Integra Society – a new online community for pharmacy professionals.

This year’s conference also offered pharmacists the opportunity for 5 live C.E. credits which included a session on the “Impact of Direct Exchange” which was co-led by Integra Product Director Louie Foster. New sessions on Logix, Integra Secure Messaging, DeliveryTrack Best Practices, and Integra Cloud Fax (ICF) and the A2E device provided new training and information and received excellent feedback from customers.

“The Integra Conference is a must attend event for us as product users,” said Angela Lindberg, Business Psychology Professional at Midwest Medical. “This year, we decided to send some key players from all areas of our operation, from IT to Project Management. Each attendee was able to identify key take-aways that save us valuable time so we are better able to care for our patients.”

Attendees also enjoyed a Valentine’s-themed Welcome Reception and Exhibit Hall on Tuesday night, and float painting at Mardi Gras World during the Dinner Event on Wednesday.

The 11th Annual Integra Conference will be at the Marriott in Denver, CO on June 12-14, 2018.

For more information about the Conference, visit www.integraconference.info.

ABOUT INTEGRA, INC.

Over 600 pharmacies experience reduced costs, higher productivity and profits, better customer service, and improved compliance with Integra's suite of pharmacy software solutions.

DocuTrack is a superior workflow and document management system that automates paper, fax, and electronic processing. DeliveryTrack manages delivery processes with electronic signature capture, real-time delivery data, and route optimization. Logix is business process automation software that lets pharmacies automate repetitive, time-consuming, error-prone tasks. For more information, contact Sales at (866) 257-4279 or visit www.integragroup.com.

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