



FOR IMMEDIATE RELEASE – 10/4/2016

Integrated Secure Messaging Immediately Available in DocuTrack

Anacortes, WA – October, 2016 – Integra has announced the current availability of DocuTrack integrated Secure Messaging in conjunction with Mediprocity. Healthcare communication technology packs enormous benefits including faster connections and fewer phone calls. Secure messaging provides a compliant, direct line to facility staff and primary physicians to get questions and medication adherence addressed rapidly.

An increasingly preferred communication medium, 96% of smartphone users text and 90% of these messages are read in under 3 minutes. “Integra has enabled customers to send and receive messages right from their DocuTrack desktop, with the ability to attach the document a text is in reference to,” said Kirsten Henry, Integra Marketing Director. Prescribers and facility staff download a simple phone app on Android or iOS to then send to and receive messages from the pharmacy.

HIPAA and DEA compliant Secure Messaging in DocuTrack provides remote logout, is auto-attendant enabled for business requirements, and is free to prescribers. “This highly requested service is really just tapping into a communication type already used by most of our customers both personally and professionally,” said Henry. “It’s incredibly easy to use and very similar to standard SMS services, enabling nearly instant adoption.”

“Studies have proven that half of all medication errors stem from poor communication. Mediprocity adds value for the pharmacy, nursing home and prescribers. Our approach and process solves the pain points in communication for the facilities, which in turn improves workflow for the pharmacy,” said Mason Rotherth, CEO and Co-Founder of Mediprocity.

Creating a rapid direct line for the nursing home and primary physicians to address medication questions and adherence is critical. Mediprocity is very excited to partner with Integra and their market leading software DocuTrack,” continued Rotherth.

“Mediprocity has been a partner to Integra in getting this off the ground,” said Henry. “We are very pleased to work with such a proven, knowledgeable provider in this space.” Users have access to both the integrated DocuTrack messaging service and the online Mediprocity application, providing a host of additional features.

Currently over 70% of Integra’s customer base is on DocuTrack Version 6.5, required for Secure Messaging. If your pharmacy is already on Version 6.5 and you would like to activate Secure Messaging please contact Integra Sales at sales@integragroup.com or by phone at (866) 257-4279. If you would like to schedule an upgrade to Version 6.5 please contact Integra Support at

docutracksupport@integragroup.com or by phone at (866) 720-6846. To learn more about Integra's suite of products and services please visit www.integragroup.com.

ABOUT INTEGRA, INC.

Over 600 pharmacies experience reduced costs, higher productivity and profits, better customer service, and improved compliance with Integra's suite of pharmacy software solutions. DocuTrack is a superior workflow and document management system that automates paper, fax, and electronic processing. DeliveryTrack manages delivery processes with electronic signature capture, real-time delivery data, and route optimization. Logix is business process automation software that lets pharmacies automate repetitive, time-consuming, error-prone tasks. For more information, contact Sales at (866) 257-4279 or visit www.integragroup.com.

ABOUT MEDIPROCITY, INC.

The simple solution for HIPAA compliant communication, Mediprocity is a secure communications and forms system. With easy access from a desktop browser or mobile device, encrypted text messaging and secure form submission allow for instant access to pharmacy customers and improved prescriber compliance. Mediprocity is free for prescribers and does not require heavy installation, have any hidden fees, or long contract requirements. Mediprocity is used for order clarifications, therapeutic interchanges, medication authorizations, information management, and prescriber compliance. For more information visit www.mediprocity.com.

CONTACT: Integra, Inc. - Kirsten Henry - (360) 588-0574 - Kirsten.henry@integragroup.com - www.integragroup.com

END

###