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## **Integra Renews Microsoft Gold Competency in Application Development**

Anacortes, WA – March 2017 – Integra attained a Gold Application Development competency, demonstrating a “best-in-class” ability and commitment to meet Microsoft Corp. customers’ evolving needs in today’s dynamic business environment, distinguishing the company within the top 1 percent of Microsoft’s partner ecosystem.

“Renewing our Microsoft competencies showcases our expertise and commitment to today’s technology market, while highlighting our deep knowledge of Microsoft and its products,” said Kevin Welch, President of Integra. “Our goal is to advance our customers’ goals and ultimate success by serving as technology advisors for their business requirements.”

To earn a Microsoft gold competency, partners must successfully complete exams (resulting in Microsoft Certified Professionals) to prove their level of technology expertise, and then designate these certified professionals uniquely to one Microsoft competency, ensuring a certain level of staffing capacity. They also must submit customer references that demonstrate successful projects (along with implementing a yearly customer satisfaction study), meet a revenue commitment (for most gold competencies), and pass technology and/or sales assessments.

For over fifteen years, Integra has provided the Long-Term Care pharmacy market with innovative, relevant software technologies. Continual research and development ensure that Integra products keep pace with the rapidly evolving regulations and requirements of the pharmacy market. Over the years, Microsoft products have helped Integra develop and support the highest quality, user-friendly solutions.

“By achieving a gold competency, partners have demonstrated the highest, most consistent capability and commitment to the latest Microsoft technology,” said Phil Sorgen, Corporate Vice President, Worldwide Partner Group at Microsoft Corp. “These partners have a deep expertise that puts them in the top 1 percent of our partner ecosystem, and their proficiency will help customers drive innovative solutions on the latest Microsoft technology.”

Earning the Application Development competency helps partners differentiate themselves as a trusted expert to their customers through development and deployment of commercial or custom applications built using core Microsoft technologies like Windows Server and Windows 8 operating systems, the Windows Azure platform, Microsoft Visual Studio 2012 development system, Microsoft BizTalk Server, and emerging cloud-based and web business models. By gaining access to a comprehensive set of benefits through the Application Development competency, partners can acquire new customers and help them be more productive and profitable through deployment of business applications, advanced web portals, or rich client user interfaces that run on premises or in the cloud.

The Microsoft Partner Network helps partners strengthen their capabilities to showcase leadership in the marketplace on the latest technology, to better serve customers, and to easily connect with one of the most active, diverse networks in the world.

**ABOUT INTEGRA LTC SOLUTIONS**

Over 600 pharmacies experience reduced costs, higher productivity and profits, better customer service, and improved compliance with Integra's suite of pharmacy software solutions. DocuTrack is a superior workflow and document management system that automates paper, fax, and electronic processing. DeliveryTrack manages delivery processes with electronic signature capture, real-time delivery data, and route optimization. Logix is business process automation software that lets pharmacies automate repetitive, time-consuming, error-prone tasks. For more information, contact Sales at (866) 257-4279 or visit [www.integragroup.com](http://www.integragroup.com).

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